

VISION :

- **To be a respected State Owned Corporation in energy business and non-energy mineral sectors in India with due care to nature and society and customer satisfaction.**
- **To unearth the mineral resources through intensive exploration and prospecting activities.**
- **To extract and mine the minerals with due compliance of the environment protection initiatives.**
- **To extract minerals with due adherence to mine safety standards.**
- **To secure the availability of minerals to meet the demands of various sectors of economy in a sustainable and cost-effective manner.**
- **To make WBMDTC a profit – earning State Government Enterprise so that more meaningful and pro-active initiatives can be taken for exploration and extraction of minerals.**
- **To adopt and use technological innovations for scientific exploration and exploitation of minerals.**

MISSION :

- **Develop and exploit coal and other non-coal minerals in a Scientific, Economic and Eco-friendly manner for a major contribution to the society and industry.**
- **To secure, assist and facilitate the growth and development of mining and mineral based industries and trading activities in West Bengal.**
- **To purchase land on lease or acquire mines, mining rights and metalliferous land in West Bengal and outside.**
- **To explore, mine, crush, smelt, amalgamate and process and market minerals and mineral based products.**

CORE VALUES :

- * **Ethics and Values for reaching high standard.**
- * **Caring for economy, environment and society.**

- * Team work to provide quality services.**
- * Mutual Trust to our valued customers and respect for human dignity.**
- * Creating motivational atmosphere.**
- * Development and speed to cope with the changing world.**
- * Excellent in quality.**
- * Organisation with transparency and goodwill.**
- * Entrepreneurship attitude.**
- * Dedication and commitment to maintain the personal and corporate integrity in a timely manner.**